



DURA TEMP CORPORATION

## **Marketing & Communications Manager**

### **The Company**

Founded in 1983, Dura Temp Corporation has supported the glass industry with ware handling solutions for over 30 years. Dura Temp products are successfully installed in glass factories in over 40 countries. Our sister company, DT Industrials LLC, offers specialty lubricants used in a wide variety of industries.

### **The Opportunity**

We have an opportunity for the newly created position of Marketing & Communications Manager at the corporate headquarters located near Toledo, Ohio.

This position is responsible for the development and execution of the company's marketing and communications programs and activities.

### **Responsibilities and Duties**

- Conducts research on target industries and provides summaries of findings to management and appropriate team members.
- Plans and oversees advertising and promotional activities including print and digital media.
- Assists in development of marketing collateral used by all client-facing team members.
- Maintains and updates the content of the companies' websites. Reviews digital analytics and implements SEO programs. Develops strategy for companies' social media pages as it relates to target audience.
- Produces product newsletters and effectively distributes them to clients on a quarterly basis.
- Remains current on all forms of digital media/communication and ensures that the company can effectively use the same for sales, marketing and communication activities.
- Establishes and maintains a consistent corporate image throughout all product lines, promotional materials and events. Ensures and protects brand integrity throughout all mediums.
- Reviews industry trade journals and updates on events and industry-related activities.
- Works with team members to develop case studies, references and testimonials.

### **Additional**

- Must be able to work well with others in a cooperative team environment.

T: +1-419-866-4348 F: +1-419-866-4656  
DuraTemp.com Sales@DuraTemp.com

[World Headquarters](#): 949 S. McCord Road, Holland, Ohio 43528 USA



DURA TEMP CORPORATION

- Be able to make an immediate impact and "hit-the-ground-running."
- 3-5 years of experience in a B2B marketing environment. (Manufacturing preferred.)
- Must be extremely proficient in Adobe Creative Cloud Suite with strong editing and proofing skills.
- Enjoy travel and be comfortable overseeing international trades shows in venues like Paris, Dusseldorf, Mexico City, Bangkok and Shanghai.

This is a great chance to work in a small-company environment, with big-company opportunities. Position includes a competitive base salary, medical-life-dental-vision insurance, paid vacation, and 401(K) participation.

Job Type: Full-time

Send your resume and brief cover letter to: [Talent@duratemp.com](mailto:Talent@duratemp.com)

T: +1-419-866-4348 F: +1-419-866-4656  
DuraTemp.com Sales@DuraTemp.com

World Headquarters: 949 S. McCord Road, Holland, Ohio 43528 USA